Quirkos

Qualitative analysis software

Helping charities understand feedback
at a fraction of the cost

Everyone has a story to tell
Quirkos is there to help you listen

It's a challenge to act on the voices of all your service users, and assure funders and the public that you are spending their money where it can do the most good. So why not turn the data you already have, feedback and comments from users, staff, and volunteers into clear evidence of your organisation's activities?

Quirkos is a new software package that allows you to sort, analyse and act on unstructured text and give it the same impact in board meetings as quantitative statistics.

Quirkos helps your user insight come alive, with powerful visualisations that take your reports and publications beyond just including a few key quotes.

Turn feedback into evidence

Comments on your website and on social media, interviews, staff surveys and user feedback: all of these tell a genuine story of the immediate impact your organisation is having.

But there are few charities that have the specialist expertise and resources to make use of conventional qualitative software.

That's why we have designed Quirkos to be learnt within minutes even by people completely new to qualitative analysis. You can train your staff, your volunteers or even your service users in less than half an hour and watch them turn feedback into compelling evidence for evaluations and impact assessments.

Expertise on tap

Do you need help with your first project? Or do you need to produce an important report for funders at short notice?

Whenever you need additional qualitative research capacity, Quirkos has a team of experts available to help with tight deadlines, or specialist work.

Our researchers have decades of experience in the UK public sector and academic settings, and we can find the right skills for your needs across health, customer insight, special interest groups or evaluations.

Quirkos is so easy to learn that even volunteers or participants can get involved in understanding and interpreting your text data.

We offer a substantial discount to charities and a clear payment plan: there is only a single one-off payment. There are no subscription fees, no hidden costs.

If you need an end-to-end solution, Quirkos and our team of qualitative experts can provide help within your budget and time-frame, for small one-off projects or ongoing expertise as needed.

Quirkos

Our software is designed in the UK, by a team with extensive experience in the British public sector and academic market. We know how to shape anything from a high level funding report to insightful public research, using the right approaches and language every time.

Unlike other software providers, we are proud of our software, and don't shy from showing it. Download a free trial directly from our website, watch video guides or contact us to arrange a demo.

Our support materials are freely available online, with no registration. We also offer regular webinars, and can arrange online or face-to-face workshops for any level of expertise, from CEO to research assistant.

Contact us to discuss your needs at kristin@quirkos.com, call 0131 555 3736
or find more information on our website

www.quirkos.com